



Maple Sugaring Festival | Sunday, March 1, 2020

This family-friendly event attracts more than 300 participants from the surrounding area and beyond. Participants experience the entire process of maple sugaring – from sap collection to boil down – then culminates with hot cocoa, waffles and maple syrup in the historic Four Mills Barn. This event is heavily promoted on social media.



Creek Clean Up | Saturday, April 25, 2020

Each spring, over 400 volunteers share one goal: to rid the creek, its stream bank and the adjacent trails of trash and debris. Volunteers clean up and down the Wissahickon and its tributaries and then gather at the "Talkin' Trash" picnic at Ft. Washington State Park. Participants of all ages include scout troops, corporate partners, church groups, local college students and other concerned neighbors of the watershed!



Walk the Wissahickon | Sunday, September 26, 2020

Walk the Wissahickon offers people a chance to experience the beautiful Green Ribbon Trail, a 21-mile trail that follows the Wissahickon Creek from North Wales and eventually connects with Fairmount Park's Forbidden Drive. Participants choose to hike either 5, 8, 13 or the full 21 miles. All are guided and hikers are provided lunch at Wissahickon Trails headquarters and bussed back to the starting point at Parkside Place in Upper Gwynedd.

Participants in 2019 were 61% female, 55% of hikers live within 5 miles of Ambler, PA with the remaining from the broader Philadelphia region.



Craft Beer by the Creek | October 2020

This dog and family-friendly event is held in the courtyard of our historic Four Mills Reserve and features local brews, ciders, food trucks, games and music. Attendees include people from within the immediate area and residents of Philadelphia. This event attracts heavy social media traffic.



Green Ribbon Trail Race | Saturday, November 7, 2020

Runners are some of the most ardent supporters of the Green Ribbon Trail and they show their support at this 5-mile Trail Race. The trail is a natural, wooded trail with a variety of surfaces – dirt, gravel, grass, some single-track, two sets of stepping-stones and a few paved sections. It is mostly flat, with a few climbs and descents. Post-race brunch is served at Parkside Place in Upper Gwynedd during the awards ceremony.

Participants in 2019 were 49% female, 84% ages 31-60 and 65% live within the immediate Lansdale/North Wales/Ambler area.

**Want to become a sponsor? Call or email Kelly Joslin, Community Outreach Manager,
(215) 646-8866 or kelly@wissahickontrails.org.**



2020 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES

Environmentalist starting at \$10,000	Preservationist starting at \$5,000	Conservationist starting at \$2,500	Trail Maker starting at \$1,250	Small Business starting at \$500
Company logo featured on marketing surrounding one event (t-shirt, poster or brochure)	Company logo featured on marketing surrounding one event (t-shirt, poster or brochure)	Company logo featured on marketing surrounding one event (t-shirt, poster or brochure)	Company logo featured on marketing surrounding one event (t-shirt, poster or brochure)	Company logo featured on marketing surrounding one event (t-shirt, poster or brochure)
Company logo listed on promotional emails and media releases	Company logo listed on promotional emails and media releases	Company logo listed on promotional emails and media releases	Company logo listed on promotional emails and media releases	Company logo listed on promotional emails and media releases
Company logo listed in Wissahickon Trails' newsletter	Company logo listed in Wissahickon Trails' newsletter	Company logo listed in Wissahickon Trails' newsletter	Company logo listed in Wissahickon Trails' newsletter	Company logo listed in Wissahickon Trails' newsletter
Company acknowledged & linked on Wissahickon Trails' website	Company acknowledged & linked on Wissahickon Trails' website	Company acknowledged & linked on Wissahickon Trails' website	Company acknowledged & linked on Wissahickon Trails' website	Company acknowledged & linked on Wissahickon Trails' website
On-site presence and opportunity to distribute promotional material	On-site presence and opportunity to distribute promotional material	On-site presence and opportunity to distribute promotional material	On-site presence and opportunity to distribute promotional material	
Employees and families register for one event for free - up to 35 registrations (Walk or Race)	Employees and families register for one event for free - up to 20 registrations (Walk or Race)	Employees and families register for one event for free - up to 15 registrations (Walk or Race)	Employees and families register for one event for free - up to 10 registrations (Walk or Race)	
Company banner hung at event	Company banner hung at event	Company banner hung at event		
Lunch and learn opportunity for employees led by Wissahickon Trails	Lunch and learn opportunity for employees led by Wissahickon Trails	Lunch and learn opportunity for employees led by Wissahickon Trails		
Corporate volunteer day of service organized by WVWA	Corporate volunteer day of service organized by WVWA			
Specialized program offering				
Featured event sponsor				

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