

Corporate Partnerships



WISSAHICKON TRAILS CONNECTING LAND, WATER & PEOPLE

PARTNER WITH WISSAHICKON TRAILS

Our partners value the health of our environment and the Wissahickon Creek. Join other corporations and regional businesses as you engage with the community to protect and enjoy the preserves, trails, and waterways of the Wissahickon Valley.



WHERE WE WORK

Our work is in the Wissahickon watershed consisting of 64 square miles of land that drains into the Wissahickon Creek. We focus on the Montgomery County, PA portion of the watershed. It is our responsibility as a land conservation organization to recognize the history of the land we steward and to acknowledge that it is the traditional and ancestral territory of the Lenne Lenape people.

WISSAHICKON TRAILS

12 Morris Road | Ambler, PA 19002
wissahickontrails.org
215-646-8866

ABOUT WISSAHICKON TRAILS

We believe that people benefit when nature thrives. In 1967, nine community members turned their concerns about flooding in the Wissahickon Valley into a trusted, local nonprofit. Since then, Wissahickon Trails has preserved nearly 1300 acres of open space on 12 preserves with 24 miles of hiking trails. In addition, we monitor water quality in the Wissahickon Creek and provide education opportunities for schools and the public, alike.



Sponsoring a signature event or partnering with one of our year-long programs will provide your company exposure to local, civically minded individuals who trust our work and our partners. Your company will receive name recognition via trail, road, and event signage and through all our marketing channels.

SIGNATURE EVENTS

The heart of our mission is connecting land, water, and people. We create that connection through signature events - each with sponsorship opportunities. In aggregate these nine events engage more than 3,000 people each year.

- Maple Sugaring Festival - *February*
- Annual Meeting - *March*
- Wissahickon Creek Clean Up - *April*
- Wissahickon Birdathon - *May*
- Tex Mex Race for Open Space - *June*
- Walk the Wissahickon - *September*
- Craft Beer by the Creek - *October*
- Green Ribbon Gala - *October*
- Green Ribbon Trail Race - *November*

PROGRAMS

Wissahickon Trails offers a variety of year-long programs and conservation projects for our corporate partners to show their support for a clean Wissahickon. From trail maintenance to wildlife monitoring and meadow restorations to nature programs.

- Hike Series
- Community Science Program
- Quarterly BioBlitz
- Virtual Nature Programs
- Conservation Projects



MARKETING REACH

Social Media
10,000 followers

Website
3,700 visitors per month

Email
5,800 subscribers

Newsletters
2,200 addresses

Trail Use
600 visitors on peak days



To discuss how your company can benefit from partnering with Wissahickon Trails, contact Lisa Hansell, Senior Development Manager
lisa@wissahickontrails.org | 215-479-7432-cell

Sponsorship Commitment Form



The heart of our mission is connecting land, water, and people. We create that connection through signature events – each with sponsorship opportunities. In aggregate these events engage more than 3,000 people each year.

Sponsors will be promoted through event road signs placed throughout the watershed, signage at supply pick-up, and recognition in all our marketing channels.

Website – 3,700 visitors per month

Emails – 5,800 subscribers

Newsletters – 2,200 addresses

Social Media – 10,000 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsorship Benefits					
	Environmental \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Company logo featured on event signage	X	X	X	X	X
Complimentary registration(s) for applicable events (# based on level)	X	X	X	X	
Virtual nature program led by Wissahickon Trails' staff	X	X	X		
Corporate volunteer service day (when permitted)	X				

To submit your sponsor commitment form or discuss more opportunities about partnering with Wissahickon Trails contact:

Lisa Hansell, Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

12 Morris Road, Ambler, PA 19002

Sponsorship Commitment Form



My company would like to sponsor the following 2021 Wissahickon Trails' event(s):

- | | | |
|-----|-----------------------------|------------------------------------|
| ___ | Wissahickon Creek Clean Up | Saturday, April 24 |
| ___ | Wissahickon Birdathon | Friday, April 30 - Saturday, May 1 |
| ___ | Tex Mex Race for Open Space | Wednesday, June 23 |
| ___ | Walk the Wissahickon | Sunday, September 26 |
| ___ | Craft Beer by the Creek | October - date TBD |
| ___ | Green Ribbon Gala | October - date TBD |
| ___ | Green Ribbon Trail Race | Saturday, November 6 |

Company Information

Company Name: _____

Your Name: _____

Title: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Social Media handles:	Facebook	Instagram	Twitter	LinkedIn
List all that apply	_____			

Sponsorship Levels

- | | | | | | |
|-----|------------------|----------|-----|----------------|---------|
| ___ | Environmentalist | \$10,000 | ___ | Trail Maker | \$1,250 |
| ___ | Preservationist | \$5,000 | ___ | Small Business | \$500 |
| ___ | Conservationist | \$2,500 | | | |

Payment Information

- ___ Check for \$_____ (payable to Wissahickon Trails)
- ___ Please send invoice for \$_____
- ___ Pledge of \$_____ to be paid by ____/____/____
- Credit card payment online at [wissahickontrails.org](https://www.wissahickontrails.org) - **Click on Donate Now**
- ___ Email Lisa Hansell, lisa@wissahickontrails.org, if making your donation online.

Company logo

Send a hi-resolution company logo file as a jpeg or png to lisa@wissahickontrails.org