Corporate Partnerships



PARTNER WITH WISSAHICKON TRAILS

Our partners value the health of our environment and the Wissahickon Creek. Join other corporations and regional businesses as you engage with the community to protect and enjoy the preserves, trails, and waterways of the Wissahickon Valley.



WHERE WE WORK

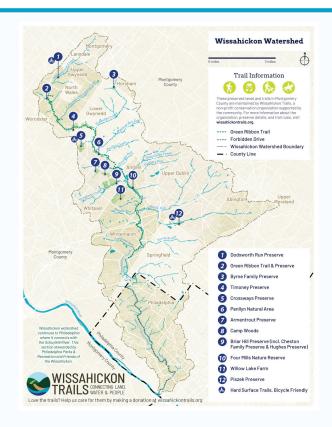
Our work is in the Wissahickon watershed consisting of 64 square miles of land that drains into the Wissahickon Creek. We focus on the Montgomery County, PA portion of the watershed. It is our responsibility as a land conservation organization to recognize the history of the land we steward and to acknowledge that it is the traditional and ancestral territory of the Lenni Lenape people.

WISSAHICKON TRAILS

12 Morris Road | Ambler, PA 19002 wissahickontrails.org 215-646-8866

ABOUT WISSAHICKON TRAILS

We believe that people benefit when nature thrives. In 1967, nine community members turned their concerns about flooding in the Wissahickon Valley into a trusted, local nonprofit. Since then, Wissahickon Trails has preserved nearly 1300 acres of open space on 12 preserves with 24 miles of hiking trails. In addition, we monitor water quality in the Wissahickon Creek and provide education opportunities for schools and the public, alike.



Sponsoring a signature event or partnering with one of our year-long programs will provide your company exposure to local, civically minded individuals who trust our work and our partners. Your company will receive name recognition via trail, road, and event signage and through all our marketing channels.

SIGNATURE EVENTS

The heart of our mission is connecting land, water, and people. We create that connection through signature events - each with sponsorship opportunities. In aggregate these nine events engage more than 3,000 people each year.

- Maple Sugaring Festival February
- Annual Meeting March
- Wissahickon Creek Clean Up April
- Wissahickon Birdathon May
- Tex Mex Race for Open Space June
- Walk the Wissahickon September
- Craft Beer by the Creek October
- Green Ribbon Gala October
- Green Ribbon Trail Race November

PROGRAMS

Wissahickon Trails offers a variety of year-long programs and conservation projects for our corporate partners to show their support for a clean Wissahickon. From trail maintenance to wildlife monitoring and meadow restorations to nature programs.

- Hike Series
- Community Science Program
- Quarterly BioBlitz
- Virtual Nature Programs
- Conservation Projects



MARKETING REACH

Social Media 10,000 followers

Website 3,700 visitors per month

Email 5.800 subscribers

Newsletters 2,200 addresses

Trail Use 600 visitors on peak days



Sponsorship Commitment Form



The heart of our mission is connecting land, water, and people. We create that connection through signature events - each with sponsorship opportunities. In aggregate these events engage more than 3,000 people each year.

Sponsors will be promoted through event road signs placed throughout the watershed, signage at supply pick-up, and recognition in all our marketing channels.

Website – 3,700 visitors per month

Emails - 5,800 subscribers

Newsletters - 2,200 addresses

Social Media - 10,000 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsorship Benefits							
	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500		
Recognition on website, social media, newsletter, and promotional materials	х	х	х	Х	Х		
Company logo featured on event signage	х	х	х	Х	х		
Complimentary registration(s) for applicable events (# based on level)	х	х	х	х			
Virtual nature program led by Wissahickon Trails' staff	х	х	х				
Corporate volunteer service day (when permitted)	х						

To submit your sponsor commitment form or discuss more opportunities about partnering with Wissahickon Trails contact:

Lisa Hansell, Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

12 Morris Road, Ambler, PA 19002

Sponsorship Commitment Form



My company would like	to sponsor the	toliowing 2021	Wissanickon Ira	alis event(s):		
Wissahickon Cre	eek Clean Up	Saturday, Apı	il 24			
Wissahickon Bir	Wissahickon Birdathon		Friday, April 30 - Saturday, May 1			
Tex Mex Race fo	Tex Mex Race for Open Space		Wednesday, June 23			
Walk the Wissahickon		Sunday, Sept	Sunday, September 26			
Craft Beer by the Creek		October - dat	October – date TBD			
Green Ribbon Gala		October – dat	October – date TBD			
Green Ribbon Tr	ail Race	Saturday, No	vember 6			
Company Information						
Company Name: _						
City, State, Zip: _						
5.						
Email: _						
Website: _						
Social Media handles: _	Facebook	Instagram	Twitter	LinkedIn		
List all that apply						
Sponsorship Levels						
Environmentalist	\$10,000		Trail Maker	\$1,250		
Preservationist	\$5,000		Small Business	\$500		
Conservationist	\$2,500					
Payment Information						
Check for \$	Check for \$ (payable to Wissahickon Trails)					
Please send invoice for \$						
Pledge of \$ to be paid by/						
			<u>rg</u> – Click on Donat naking your donat			

Company logo

Send a hi-resolution company logo file as a jpeg or png to lisa@wissahickontrails.org