## Wissahickon Trails'

# GREEN RIBBON GALA

Thursday, October 14, 2021 Cedarbrook Country Club, Blue Bell

### SPONSORSHIP OPPORTUNITIES

The heart of <u>Wissahickon Trails'</u> mission is connecting land, water, and people. One way that we create that connection is through our signature events. Events, like the <u>Green Ribbon Gala</u>, bring together a community of individuals and businesses that share a passion for protecting and restoring the open spaces and waterways in the Wissahickon Valley.

Supporting Wissahickon Trails' largest fundraising event of the year, the Green Ribbon Gala, will provide your company exposure to local, civically minded individuals who trust our work and our partners.

Your company will receive tickets to the event, name recognition via event materials (invitation, program, and event signage) and through all our marketing channels.



#### MARKETING REACH

Invitation 5,800 emails 1,000 households

Social Media Facebook, Instagram, Twitter, & LinkedIn 10,000 followers

Website 3,700 visitors per month

Email 5,800 subscribers

Newsletters 2,200 addresses

At this year's Green Ribbon Gala we have the privilege of honoring Tim and Aurora Hughes, who have been champions of open space for over 25 years. Tim and Aurora's support and leadership have contributed to the preservation and restoration of 45 acres of open space.

Finding meaning and connections in nature is at the heart of our work at Wissahickon Trails and this work is possible with the support of people like the Hughes' and businesses like yours.





## SPONSOR LEVELS OF SUPPORT

#### LEAD SPONSOR

\$25,000 15 GALA TICKETS • FULL PAGE AD IN PROGRAM OPPORTUNITY TO SPEAK AT EVENT

#### FOOD & BEVERAGE SPONSOR

\$10,000 10 GALA TICKETS • 1/2 PAGE AD IN PROGRAM

#### **EDUCATION SPONSOR**

\$5,000 8 GALA TICKETS • 1/2 PAGE AD IN PROGRAM

#### PREMIUM SPONSOR

\$2,500 6 GALA TICKETS • 1/4 PAGE AD IN PROGRAM

#### GENERAL SPONSOR

\$1,250 4 GALA TICKETS • 1/4 PAGE AD IN PROGRAM

Reply by August 16, 2021 to have your company logo listed in the digital and printed invitation. Return this form or visit our website at <a href="wissahickontrails.org/events/green-ribbon-gala">wissahickontrails.org/events/green-ribbon-gala</a>

Questions about sponsorship opportunities for the Green Ribbon Gala? Contact: Lisa Hansell | <u>lisa@wissahickontrails.org</u> | 215-479-7432-cell



Reply by August 16, 2021 to have your company logo listed in the invitation.

Reply online: wissahickontrails.org/events/green-ribbon-gala
Return this form to: Lisa Hansell, lisa@wissahickontrails.org

## SPONSOR REPLY FORM

Company Name:		
Contact Name & Title:		
Address:		
City, State Zip:		
Phone:		
Email:		
Website:		
PAYMENT INFORMATION		
My company is sponsoring the Green Ribbon Ga	la at the following leve	el:
Lead Sponsor \$25,000	Premium Sponsor	\$2,500
Food & Beverage Sponsor \$10,000	General Sponsor \$	31,250
Education Sponsor \$5,000		
Please send invoice for \$		
Check is enclosed for \$(payable to Wi	ssahickon Trails)	
l authorize payment by credit card:		
Card #	Exp	CVV
Payment can also be made online: wissahickontrails.org/events/green-ribbon-gala		

