

Maple Sugaring Festival

Sunday, March 6, 2022



For over 15 years, Wissahickon Trails has welcomed curious community members of all ages to our Maple Sugaring Festival. Each year an average of 275 visitors take a guided tour to learn about the maple sugaring process – from sap to syrup.

This year's event will take place on Sunday, March 6, from 11:00 am to 3:00 pm at Penllyn Woods in Lower Gwynedd Township. After their guided tour, participants can enjoy some hot chocolate and purchase waffles and other goodies from food trucks.

Your support of Wissahickon Trails and the Maple Sugaring Festival shows a shared commitment to protecting our local environment and keeping green spaces and trails open and available for the community to enjoy. Your company logo will appear on our marketing materials including event signage and in all our communications channels.

Website – 3,700 visitors per month

Emails – 6,000 subscribers

Newsletters – 2,500 addresses

Social Media – 11,650 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsors at the Trail Maker level, \$1,250 and above, have the opportunity to set up a marketing table at the event.

Maple Sugaring Festival Sponsorship Benefits					
	Environmental \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Marketing presence at event	X	X	X	X	
Complimentary event registrations	10	8	6	4	2
Corporate volunteer service day	X				

Interested in becoming a sponsor or need more details?

Contact Lisa Hansell, Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

Maple Sugaring Festival Sunday, March 6, 2022



Sponsorship Commitment Form

To make a pledge or for more information:

Lisa Hansell, Senior Development Manager | lisa@wissahickontrails.org | 215-479-7432

Send commitment form & payment to:

Wissahickon Trails – Lisa Hansell, 12 Morris Road, Ambler, PA 19002

Company Information

Company Name: _____

Your Name: _____

Title: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Social Media handles: _____
List all that apply

Facebook	Instagram	Twitter	LinkedIn

Sponsorship Levels

___	Environmental	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

Payment Information

___ Payment by credit card online - <https://bit.ly/3nJcNIU>

___ Check enclosed for \$_____ (payable to Wissahickon Trails)

___ Send invoice for \$_____

___ Pledge of \$_____ to be paid by ___/___/___

Company logo

Please send a hi-resolution company logo file as a jpeg or png.

Lisa Hansell - lisa@wissahickontrails.org