

# Corporate Partnerships



**WISSAHICKON  
TRAILS** CONNECTING LAND,  
WATER & PEOPLE

## PARTNER WITH WISSAHICKON TRAILS

Our partners value the health of our environment and the Wissahickon Creek. Join other corporations and regional businesses as you engage with the community to protect and enjoy the preserves, trails, and waterways of the Wissahickon Valley.



## WHERE WE WORK

Our work is in the Wissahickon watershed consisting of 64 square miles of land that drains into the Wissahickon Creek. We focus on the Montgomery County, PA portion of the watershed. It is our responsibility as a land conservation organization to recognize the history of the land we steward and to acknowledge that it is the traditional and ancestral territory of the Lenne Lenape people.

## WISSAHICKON TRAILS

12 Morris Road | Ambler, PA 19002  
wissahickontrails.org  
215-646-8866

## ABOUT WISSAHICKON TRAILS

We believe that people benefit when nature thrives. In 1957, nine community members turned their concerns about flooding in the Wissahickon Valley into a trusted, local nonprofit. Since then, Wissahickon Trails has preserved nearly 1300 acres of open space on 12 preserves with 24 miles of hiking trails. In addition, we monitor water quality in the Wissahickon Creek and provide education opportunities for schools and the public, alike.



Sponsoring a signature event or partnering with one of our year-long programs will provide your company exposure to local, civically minded individuals who trust our work and our partners. Your company will receive name recognition via trail, road, and event signage and through all our marketing channels.

## SIGNATURE EVENTS

The heart of our mission is connecting land, water and people. We create that connection through signature events - each with sponsorship opportunities. In aggregate these nine events engage more than 3,000 people each year.

- **Maple Sugaring Festival - Feb/March**
- **Annual Meeting - March/April**
- **Wissahickon Creek Clean Up - April**
- **Tex Mex Race for Open Space - June**
- **Walk the Wissahickon - September**
- **Craft Beer by the Creek - October**
- **Green Ribbon Gala - October**
- **Green Ribbon Trail Race - November**

## PROGRAMS

Wissahickon Trails offers a variety of year-long programs and conservation projects for our corporate partners to show their support for a clean Wissahickon. From trail maintenance to wildlife monitoring and meadow restorations to nature programs.

- **Hike Series**
- **Community Science Program**
- **In-Person Nature Program Series**
- **Virtual Nature Programs**
- **Conservation Projects**



## MARKETING REACH

Social Media  
11,650 followers

Website  
3,700 visitors per month

Email  
6,050 subscribers

Newsletters  
2,500 addresses

Trail Use  
500 visitors on peak days



To discuss how your company can benefit from partnering with Wissahickon Trails, contact **Lisa Hansell, Senior Development Manager**  
lisa@wissahickontrails.org | 215-479-7432-cell

## 2022 Sponsorship Commitment Form



The heart of our mission is connecting land, water, and people. We create that connection through signature events – each with sponsorship opportunities. In aggregate these events engage more than 3,000 people each year.

Your support of Wissahickon Trails shows a shared commitment to protecting our local environment and keeping green spaces and trails open and available for the community to enjoy. Your company logo will appear on our marketing materials including event signage and in all our communications channels.

Website – 3,700 visitors per month

Emails – 6,000 subscribers

Newsletters – 2,500 addresses

Social Media – 11,650 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Marketing presence at event (when applicable)	X	X	X	X	
Complimentary registration(s) for applicable events (# based on level)	X	X	X	X	
Virtual nature program led by Wissahickon Trails' staff	X	X			
Corporate volunteer service day	X				

**To submit your sponsor commitment form or discuss more opportunities  
about partnering with Wissahickon Trails contact:**

**Lisa Hansell, Senior Development Manager**

**[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215-479-7432-cell**

**12 Morris Road, Ambler, PA 19002**

# 2022 Sponsorship Commitment Form



## My company would like to sponsor the following 2022 Wissahickon Trails' event(s):

___	Maple Sugaring Festival	Sunday, March 6
___	Wissahickon Creek Clean Up	Saturday, April 30
___	Tex Mex Race for Open Space	Wednesday, June 22
___	Walk the Wissahickon	Sunday, September 18
___	Craft Beer by the Creek	October – date TBD
___	Green Ribbon Gala	October – date TBD
___	Green Ribbon Trail Race	Saturday, November 5

## Company Information

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media handles: \_\_\_\_\_ Facebook \_\_\_\_\_ Instagram \_\_\_\_\_ Twitter \_\_\_\_\_ LinkedIn  
List all that apply

## Sponsorship Levels

___	Environmentalism	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

## Payment Information

\_\_\_ Payment by credit card online - [wissahickontrails.org/support](https://wissahickontrails.org/support)

\_\_\_ Check for \$\_\_\_\_\_ (payable to Wissahickon Trails)

\_\_\_ Please send invoice for \$\_\_\_\_\_

\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

## Company logo

Send a hi-resolution company logo file as a jpeg or png to [lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org)