

52nd Annual Creek Clean Up

April 30, 2022



The first **Wissahickon Creek Clean Up** was held in 1970 to coincide with the first Earth Day. As we celebrate the **52nd anniversary** of both events, businesses and the community will come together to show their commitment to restoring nature and building a healthier planet for generations to come.

We are asking your business to partner with Wissahickon Trails as a **sponsor** of the Wissahickon Creek Clean Up and show the community that your business supports the mission of engaging a diverse community of people to protect and enjoy the land and waterways of the Wissahickon Valley.

This year's event is **Saturday, April 30** and will bring together **350+ community members** of all ages to clean the Wissahickon Creek from top to bottom. We are excited to announce the return of the **Talkin' Trash Picnic**, where volunteers come together to celebrate their hard work and share their stories.

As a sponsor, your business will be promoted through event road signs placed throughout the watershed, and recognition in all our marketing channels.

Website – 3,700 visitors per month

Emails – 6,240 subscribers

Newsletters – 2,500 addresses

Social Media – 11,800 followers across Facebook, Instagram, Twitter, and LinkedIn

Sponsorship at the Trail Maker level, \$1,250, or above, provides a marketing table at the Talkin' Trash Picnic.

Creek Clean Up Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,000	Conservationist \$2,500	Trail Maker \$1,250	Small Business \$500
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Marketing presence at event	X	X	X	X	
Virtual nature program led by Wissahickon Trails' staff	X	X	X		
Corporate volunteer service day	X				

Interested in becoming a sponsor or need more details?

Contact Lisa Hansell, Senior Development Manager

lisa@wissahickontrails.org | 215-479-7432-cell

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Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, lisa@wissahickontrails.org

Company Information

Company Name: _____

Your Name: _____

Title: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website: _____

Social Media handles: Facebook Instagram Twitter LinkedIn
List all that apply

Sponsorship Levels

___	Environmental	\$10,000	___	Trail Maker	\$1,250
___	Preservationist	\$5,000	___	Small Business	\$500
___	Conservationist	\$2,500			

Payment Information

___ Credit card payment online - wissahickontrails.org/support

___ Check for \$_____ (payable to Wissahickon Trails)

___ Remit invoice for \$_____

___ Pledge of \$_____ to be paid by ____/____/____

Company logo

Please send a hi-resolution company logo file as a jpeg or png.

Lisa Hansell - lisa@wissahickontrails.org