

# 55<sup>th</sup> Annual Creek Clean Up

## April 27, 2024



The first **Wissahickon Creek Clean Up** was held in 1970 to coincide with the first Earth Day. As we celebrate both events, businesses and the community will come together to show their commitment to restoring nature and building a healthier planet for generations to come.

**We are asking your business to partner** with Wissahickon Trails as a **sponsor** of the Wissahickon Creek Clean Up and show the community that your business supports the mission of engaging a diverse community of people to protect and enjoy the land and waterways of the Wissahickon Valley.

This year's event is on **Saturday, April 27**, and will bring together **400+ community members** of all ages to clean the Wissahickon Creek from top to bottom. After cleaning, volunteers are invited to the **Talkin' Trash Picnic**, to celebrate their hard work.

As a sponsor, your business will be promoted through event road signs placed throughout the watershed, and recognition in all our marketing channels.

Website – **4,100** visitors per month      Emails – **6,870** subscribers      Newsletters – **2,500** addresses  
Social Media – **15,500** followers across Facebook, Instagram, X, Threads, and LinkedIn

### Creek Clean Up Sponsorship Benefits

	Environmentalist \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$600
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Marketing presence at event	X	X	X	X	
Virtual or in-person nature program led by Wissahickon Trails' staff	X	X	X		
Reserved clean up section for your group; capacity varies by level	X <i>option to clean on a day other than the event</i>	X	X	X	X
Additional corporate volunteer service day	X				

**Contact Lisa Hansell, Senior Development Manager**  
[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215-479-7432-cell

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### Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, [lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org)

#### Company Information

Company Name: \_\_\_\_\_  
Your Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

#### Sponsorship Levels

___ Environmentalist	\$10,000	___ Trail Maker	\$1,400
___ Preservationist	\$5,500	___ Small Business	\$600
___ Conservationist	\$2,750		

#### Payment Information

\_\_\_ Credit card payment online - <http://weblink.donorperfect.com/WTsponsorship>  
\_\_\_ Check for \$\_\_\_\_\_ (payable to Wissahickon Trails)  
\_\_\_ Remit invoice for \$\_\_\_\_\_  
\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

#### Company logo

Please send a hi-resolution company logo file as a jpeg or png.  
Lisa Hansell - [lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org)