

# Walk the Wissahickon

## Saturday, September 27, 2025



Partner with Wissahickon Trails as a sponsor for **Walk the Wissahickon**. This signature event, in its 29<sup>th</sup> year, showcases the heart of our mission – trails, open space, and the Wissahickon Creek. Participants choose their distance – 3, 8, 14, or 21 miles – for a beautiful walk along the award-winning Green Ribbon Trail in Montgomery County.

Your company's sponsorship reflects a mutual dedication to protecting our local environment. Your financial support helps preserve our trails and natural landscapes, ensuring they stay beautiful and accessible for future generations.

Your company **logo will appear on event signs** placed throughout the community and **t-shirts** for all participants and volunteers. Additionally, your company will be mentioned in all our communications channels.

Participants – 150 - 200

Website – 4,100 visitors per month

Emails – 7,600 subscribers

Newsletters – 2,500 addresses

Social Media – 18,500 followers across Facebook, Instagram, X, Threads, and LinkedIn

### Walk the Wissahickon Sponsorship Benefits

	Environmentalist \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$600
Recognition on website, social media, newsletter, and promotional materials	X	X	X	X	X
Company logo featured on event signage & t-shirt	X	X	X	X	X
Complimentary event registrations	10	8	6	4	2
Marketing presence at event	X	X	X	X	
Corporate volunteer service day	X				

**Interested in becoming a sponsor or want more details?**

**Contact Lisa Hansell, Senior Development Manager**

[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215-479-7432-cell

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### Sponsorship Commitment Form

Direct replies and questions to:

Lisa Hansell, Senior Development Manager

[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) or 215-479-7432

#### Company Information

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Title: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship Levels

___	Environmental	\$10,000	___	Trail Maker	\$1,400
___	Preservationist	\$5,500	___	Small Business	\$600
___	Conservationist	\$2,750			

#### Payment Information

\_\_\_ Credit card payment online - <http://weblink.donorperfect.com/WTsponsorship>

\_\_\_ Check for \$\_\_\_\_\_ (payable to Wissahickon Trails)

\_\_\_ Remit invoice for \$\_\_\_\_\_

\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

#### Company logo

Please send a hi-resolution company logo file as a jpeg or png.

Lisa Hansell - [lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org)