

# Wissahickon Creek Clean Up

## April 25, 2026



The first Wissahickon Creek Clean Up took place in 1970 as part of the very first Earth Day. Today, we continue that tradition by bringing businesses, families, and volunteers together in a shared commitment to restore nature and protect the waterways that sustain our community. On **Saturday, April 25**, more than **400 volunteers of all ages** will join forces to clean the Wissahickon Creek and its tributaries.

We invite your business to become a sponsor of the **2026 Wissahickon Creek Clean Up** and publicly demonstrate your commitment to a cleaner, healthier Wissahickon Valley for now and future generations. As a sponsor, your business will be recognized on event signage throughout the watershed and across all of our marketing channels—showcasing your leadership in environmental responsibility and community impact.

Partner with us to inspire action, strengthen our community, and create a cleaner, healthier future.

Website <b>4,500</b> visitors per month	Email <b>8,025</b> subscribers	Newsletter <b>2,000</b> addresses	Social Media <b>19,000</b> followers
--	-----------------------------------	--------------------------------------	---

Sponsorship Benefits					
	Environmentalist \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$600
Recognition in all marketing channels	X	X	X	X	X
Reserved clean up section for your group	X	X	X	X	
Option to clean on an alternate day	X	X	X	X	
Virtual or in-person nature program led by Wissahickon Trails' staff	X	X			
Additional corporate volunteer service day	X				

**Year long sponsorship options also available**  
**Contact Lisa Hansell, Senior Development Manager**  
[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) | 215 479 7432 cell

# Wissahickon Creek Clean Up

## April 25, 2026



### Sponsorship Commitment Form

Send form to:

Lisa Hansell, Senior Development Manager, [lisa@wissahickonstrails.org](mailto:lisa@wissahickonstrails.org)

### Company Information

Company Name: \_\_\_\_\_  
Your Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### Sponsorship Levels

<input type="checkbox"/>	Environmentalist	\$10,000	<input type="checkbox"/>	Trail Maker	\$1,400
<input type="checkbox"/>	Preservationist	\$5,500	<input type="checkbox"/>	Small Business	\$600
<input type="checkbox"/>	Conservationist	\$2,750			

### Payment Information

- Credit card payment online - <http://weblink.donorperfect.com/WTSponsorship>
- Check enclosed (payable to Wissahickon Trails)
- Remit invoice
- Pledge of to be paid by \_\_\_/\_\_\_/\_\_\_

### Company logo

Please send a hi-resolution company logo file as a jpeg or png.  
Lisa Hansell - [lisa@wissahickonstrails.org](mailto:lisa@wissahickonstrails.org)