

# Tex Mex 5k Race for Open Space Wednesday, June 24, 2026



**Become a sponsor and be part of a 36-year tradition that gives back to our community.**



The Tex Mex 5k Race for Open Space brings the community together to support the places and people that make it thrive. Proceeds from the 5k race primarily benefit **Wissahickon Trails**, helping to conserve open space, maintain trails, and connect people with nature, in addition to

providing meaningful support to local police, fire, and emergency medical services. These investments strengthen environmental stewardship, public safety, and quality of life across our community.

### Why Sponsor?

- Recognition in all marketing channels, reaching over 16,000 engaged followers and 7,400 email subscribers in a health-, sustainability-, and community-focused audience.
- Seating in the VIP Green Ribbon Tent – ideal for employee engagement and entertaining clients.
- Direct brand alignment with environmental stewardship, employee wellness, and community investment.

**Race Demographics**  
 1300 runners  
 150 volunteers

Female: 59%    Male: 41%  
 Under 25: 13%  
 Ages 25 – 54: 69%  
 55 and over: 18%

Sponsorship Benefits						
	Lead Sponsor \$25,000	Environmental \$10,000	Preservationist \$5,500	Conservationist \$2,750	Trail Maker \$1,400	Small Business \$750
Marketing recognition	X	X	X	X	X	X
Company logo on event t-shirt	X	X	X	X	X	X
On-site marketing presence	X	X	X	X	X	
Complimentary race entries	20	10	8	6	4	2
Seating in the Green Ribbon Tent	20 seats	10 seats	8 seats	6 seats	4 seats	2 seats
Employee engagement with Wissahickon Trails	X	X				
Food & drink tickets for 20 to a Tex Mex Connection Tiki Party	X					

**Questions? Contact Lisa Hansell, Senior Development Manager & Race Director**  
[lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org) or 215-479-7432-mobile

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**Sponsorship Commitment Form**

Send form to:  
lisa@wissahickontrails.org  
Wissahickon Trails, 12 Morris Road, Ambler, PA 19002

**Company Information**

Company Name: \_\_\_\_\_  
Your Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_

**Sponsorship Levels**

___ Lead Sponsor	\$25,000	___ Conservationist	\$2,750
___ Environmentalist	\$10,000	___ Trail Maker	\$1,400
___ Preservationist	\$5,500	___ Small Business	\$750

**Payment Information**

\_\_\_ Check for \$\_\_\_\_\_  
\_\_\_ Remit invoice for \$\_\_\_\_\_  
\_\_\_ Pledge of \$\_\_\_\_\_ to be paid by \_\_\_/\_\_\_/\_\_\_

**Company logo**

Please send a hi-resolution company logo file as a jpeg or png to [lisa@wissahickontrails.org](mailto:lisa@wissahickontrails.org).